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THE MAKINGS OF AN ICONIC ENGINE



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ISABE take note:

Only a few of your turbine engines will be **ICONIC**, like me!





An Automotive Example . . .



Ford Mustang Deserves Distinction as "ICONIC"

Not So Timeless Designs...



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Ford Pinto's Design Flaws Labeled it a "Failure"

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You Should Aspire to MORE . . .



... Shape Aviation History

P&W JT9 (and Successor PW4000) . . .





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- First fielded in 1969
- ~7000 units shipped
- Eight applications, 42 models
- 45,000 to 115,000 lb F_n

. . Enabled Modern Widebody Transport

GE CF6 . . .



CF6 T/W vs EIS



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. . . Enabled Modern Widebody Transport

RR RB211 (and Successor Trent Family) . . .



Lockheed L-1011 TriStar



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First fielded in 1972 ~10,000+ units shipped Eleven apps, 43 models 37,000 to 104,000 lb Fn

. . Enabled Modern Widebody Transport

Avro Lycoming T55 . . . **CH-47 Chinook T55 Power vs EIS** 6000 First fielded in 1957 Power/Weight (hp/lp) 4000 ~6200 units shipped Two applications, 10 models 2000 2200 to 5000 shp • 0 Spawned Turbofan and Marine variants 1990 1950 1960 1970 1980 2000 Year B17-076-4

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. . Brought Helicopters Into the Turbine Engine Era

Allison T56 . . .





T56 Power vs EIS



... Enabled Versatile Airplanes Like the C130

GE T700 . . .



T700 EIS vs Power





- First fielded in 1978
- ~20,000 units shipped
- 22 applications, 32 models
- 1300 to 3100 shp

Spawned Turboprop and Turbofan Variants

. . Revolutionized Army Aviation

Allison T63 (and Successor M250) . . .



1990

Year

2000

2010



- First fielded in 1962
- ~31,000 units shipped
- 170 applications, 42 models
- 250 to 813 shp

Spawned Turboprop Variants

. . . Affordability Enabled New Class of Small Helicopters

2020

0 1960

B17-076-7

1970

1980

Power (hp)

CFM International CFM56 . . .









- ~30,000 units shipped
- Eight applications, 32 models
- 19,500 to 34,000 lb F_n

... Drove Affordable Narrowbody Transport

P&W PT6 . . .





PT6 Power vs EIS



- First fielded in 1979
- ~47,000 units shipped
- 100 applications
- 475 to 2300 shp

Spawned Helicopter Variants

.. Created the General Aviation Turboprop Market

Garrett TFE731 . . .



731 Thrust vs EIS





- First fielded in 1972
- ~13,000 units shipped
- 76 applications
- 3500 to 5000 lb F_n

. . Enabled Modern Business Jets

Which Factors Influence ICONIC Propensity?

- Technology level at launch
- Architectural superiority
- First to market
- Smooth development
- Stable development funding source
- Clear application target at time of launch
- Core maturity at launch
- Other aircraft design features
- Operator reliability and serviceability
- Willingness to invest in on-going upgrades



Widebody Engines: All Offered Competitive Technology

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... ICONIC Status Unachievable Otherwise



Typically, competition after launch is slim. Engine must be superior to be selected

... Technology Level Critical in This Market

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Small Commercial Engines . . .

These engines, through technical superiority, enabled new markets





Pratt & Whitney PT6

CFM

CFM56

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... All Were Technically Superior at Time of Launch!



. . But is Not Necessarily Required



... But Won't Always Ensure ICONIC Status



... Do NOT Preclude ICONIC Status





... Benefits the Quest for "ICONIC" Status



The engine success helps the aircraft; The aircraft success helps the engine

... In the Pursuit of ICONIC Status



- 50% had specific launch platform
- Engine must align with market expectations.
- But, a great first platform really helps!

... But Is Not Required for ICONIC Status



. . . To Earn Iconic Status

Be Willing to Invest in Upgrades . . .



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- 100% demonstrate intentional pattern of technology infusion
 - Investing in upgrades and enhancements
 - Infusion of technology
- Some engines are missing because they didn't infuse tech!
 - Example: Would F110 exist if F100 launched tech infusion?

... To Maintain Market Share and Earn Iconic Status

As a Turbine Engine Practitioner . . .

What can I do to Secure my Product's "ICONIC" Legacy?



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When Conceiving a Product Launch . . .

- Understand the needs and preferences in your market space
- Take account of adjacent trends and competitors
- A technically inferior product won't make it
- Make sure it will work
 - New technology NEEDS to be successfully vetted!
 - Novel architecture should be highly scrutinized to ensure success
 - Pulling from proven core helps provide confidence!
- Be sensitive to the financials in your market
 - Needs to be affordable!
 - Installation and aircraft interfaces need to be flawless!
- First to market helps
 - Government-funded projects give one chance (be the best)

... Do Some Heavy Lifting in Advance

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After Initial LAUNCH Application . . .

Resolving reliability and serviceability issues is crucial

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- Focus on keeping technologically current
 - Infusion of technology is absolutely necessary
 - For safety and evolving regulations
 - For power density and fuel burn
 - For emissions and noise
 - For cost-of-ownership
- You must make <u>engine</u> changes to help your customer's <u>aircraft platform</u> stay competitive!
- Adapt to changing environments
 - Look beyond the turbomachine for expectations (poll customers)
 - Example: connectivity is the new normal

Refusal to Evolve Can Severely Limit Your Chances for Success!





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